



Wild Planet Foods, Inc.  
1585 Heartwood Drive, Suite F  
McKinleyville, CA 95519  
Phone (707) 840-9116 Fax (707) 839-3260  
[www.wildplanetfoods.com](http://www.wildplanetfoods.com)

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May 20, 2016

To our valued fishermen partners,

As the new season approaches, it is my pleasure to again thank you for years of support for the Wild Planet albacore-buying program. Your product is the cornerstone of our business line of products!

In the past I have shared with you our progress pushing the troll and pole and line albacore product into more and more domestic markets; I'll spare you that with the exception to say that since last year we have added albacore to all Walmart stores and some select CVS locations nationwide.

I want to simply say that while international markets have shown "hot and cold" interest in your fish, Wild Planet has endeavored to be consistently committed to buying your fish at a fair price, even when weak demand could have allowed us to try to pay less. We know the fleet needs perennial consistency, and we aim to provide that since we buy all we possibly can from the US fleet first, before filling in elsewhere to complete our annual need. We hope we can receive your support again this season.

This season we are prepared again to buy strongly. We will buy all types of fish: brine, bled-brine and bled-blast. We will again pay immediately for fish. Please note our two primary buying arrangements:

#### NEWPORT

- I am sure it was a positive development to come into Newport last year and get turned around efficiently. We appreciate the collaboration with Pacific Shrimp in providing us with a location and the local support to equip it well for tuna unloads. The same arrangement is being prepared for this season and Tony will be happy to see as many of you as he can! PLEASE CONTACT TONY BETTENCOURT, as he will be coordinating all unloading arrangements again this year. His phone is 541.961.9928 and his email address is: [tonyccdock@gmail.com](mailto:tonyccdock@gmail.com)

#### WESTPORT

- We will also buy again at Westport Seafood – please call both Mike Cornman 360.268.0133 and Tony Bettencourt 541.961.9928 to get your unloading scheduled there.

You can also contact us at the main office in McKinleyville, CA: 707.839.3270, or email Bill McCarthy at [billm@wildplanetfoods.com](mailto:billm@wildplanetfoods.com) or me at [billc@wildplanetfoods.com](mailto:billc@wildplanetfoods.com)

Thank you for the support and we wish you a safe and prosperous season.

Kind regards,  
Bill Carvalho

*Sustainably Caught Wild Seafood*



*Award Winning Taste*